

A4

18. (Amended) A method for listing a seller's good for sale on a website, the method comprising:

receiving from a seller information identifying a good, the information being transmitted via a telephone;

retrieving from a database information relating to the good; and

presenting the good for sale on a website using the information retrieved from a database information relating to the good.

19. (Amended) The method of claim 18, wherein the information transmitted from the seller comprises a voice signal.

20. (Amended) The method of claim 18, wherein the information transmitted from the seller comprises a series of tones generated by depression of keys of a touch tone telephone.

REMARKS

Claims 1-20 are pending in the present application. In this Preliminary Amendment, claims 1,6,7, 9-13 and 18-20 have been amended. No new matter has been added. Attached hereto is a marked-up version of the changes made to the claims by the current amendment titled, "Version with Markings to Show Changes Made."

This Preliminary Amendment is believed to be received by the Office prior to issuance of a first Office Action on the merits of the application. Entry of the

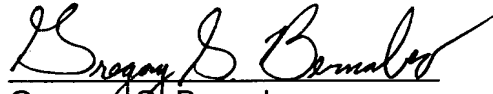
claim amendments is respectfully requested.

CONCLUSION

Applicants respectfully request that the claim amendments be entered. These amendments to the claims do not constitute a change in the number of claims or the interdependence of the claims as originally filed, and thus it is believed that no additional fee is required. However, if an additional fee is deemed necessary, the Commissioner is hereby authorized to charge such additional fee to Deposit Account No. 19-5425. A duplicate copy of this paper is enclosed for this purpose.

Respectfully submitted,

Date: August 7, 2002


Gregory S. Bernabeo
Reg. No. 44,032

Synnestvedt & Lechner LLP
2600 Aramark Tower
1101 Market Street
Philadelphia, PA 19107
Telephone: (215) 923-4466
Facsimile: (215) 923-2189



VERSION WITH MARKINGS TO SHOW CHANGES MADE

1. (Amended) A computer-implemented method for listing an independent seller's good for sale using a CPU, a memory operatively connected to the CPU and a program stored in the memory and executable by the CPU for presenting the good for sale on a website, the method comprising [the steps of]:

[(a)] receiving from a seller information identifying a good, the information comprising a series of tones generated by depression of keys of a telephone; and

[(b)] presenting the good for sale on a website.

6. (Amended) The method of claim 1, further comprising [the step of:

(c)] retrieving information relating to the good from a database; wherein the information retrieved [in step (c)] is used to present the good for sale [in step (b)].

7. (Amended) The method of claim 6, wherein presentation of the good for sale using information related to the good retrieved from a database [step (b)] is performed in real time.

9. (Amended) The method of claim 6, further comprising [the steps of]:

- [(d)] determining a recommended sale price for the good;
- [(e)] providing the recommended sale price to the seller; and
- [(f)] receiving from the seller a selected sale price.

10. (Amended) The method of claim 6, further comprising [the steps of]:

- [(g)] determining a recommended sale price for the good;
- [(h)] providing the recommended sale price to the seller; and
- [(i)] receiving from the seller a confirmation of the seller's acceptance of the recommended sale price and using the recommended sale price as the selected sale price.

11. (Amended) The method of claim 1, further comprising [the step of]:

- [(j)] receiving a seller identification code which is recognizable in association with the seller.

12. (Amended) The method of claim 11, wherein the seller identification code received [in step (j)] comprises tones generated by depressing the telephone's keys in a sequence corresponding to an alphanumeric sequence associated with the seller.

13. (Amended) The method of claim 11, wherein the seller identification code is a telephone number of the telephone from which the seller is calling, and wherein the determination of a recommended sale price for the good [step (g)] comprises recognizing the telephone's telephone number by a caller identification technique.

18. (Amended) A method for listing a seller's good for sale on a website, the method comprising [the steps of]:

[(a)] receiving from a seller information identifying a good, the information being transmitted via a telephone;

[(b)] retrieving from a database information relating to the good; and

[(c)] presenting the good for sale on a website using the information retrieved from a database information relating to the good [in step (b)].

19. (Amended) The method of claim 18, wherein the information transmitted from the seller [in step (a)] comprises a voice signal.

20. (Amended) The method of claim 18, wherein the information transmitted from the seller [in step (a)] comprises a series of tones generated by depression of keys of a touch tone telephone.